




# TECHNICAL AND FUNDAMENTAL

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- **Trading in Equity market involves financial risk.**
  - **Please consult your financial adviser before taking any decision.**
  - **Everything we discuss is for Learning & Educational purpose only.**
  - **We are just sharing our personal view as a trader, investor & mentor.**
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# FUNDAMENTALS



Fundamental analysis is a method of determining a stock's real or "fair market" value.

Fundamental analysts search for stocks currently trading at prices higher or lower than their real value.

If the fair market value is higher than the market price, the stock is deemed undervalued, and a buy recommendation is given.

If the fair market value is lower than the market price, the stock is deemed overvalued, and the recommendation might be not to buy or to sell if the stock is held.

In contrast, technical analysts favor studying the historical price trends of the stock to predict short-term future trends.

Analysts typically study, in order: (1).The overall state of the economy  
(2).The strength of the specific industry (3).The financial performance of the company issuing the stock

*Source: Investopedia*

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# STOCK FUNDAMENTALS



Fundamental analysis involves looking at any data which is expected to impact the price or perceived value of a stock.

Some of the fundamentals of stocks include cash flow, return on assets, and conservative gearing.

Performing fundamental analysis can be challenging because it requires digging through financial statements to know when the stock price is wrong.

Some of the indicators commonly used to assess company fundamentals include:

- Cash flow
- Return on assets
- Conservative gearing
- History of profit retention for funding future growth
- The soundness of capital management for the maximization of shareholder earnings and returns.

*Source: Investopedia*

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# TECHNICAL ANALYSIS



Technical analysis is a trading discipline employed to evaluate investments and identify trading opportunities in price trends and patterns seen on charts.

Technical analysts believe past trading activity and price changes of a security can be valuable indicators of the security's future price movements.

Technical analysis may be contrasted with fundamental analysis, which focuses on a company's financials rather than historical price patterns or stock trends.

In general, technical analysts look at the following broad types of indicators:

- Price trends
- Chart patterns
- Volume and momentum indicators
- Oscillators
- Moving averages
- Support and resistance levels

*Source: Investopedia*

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# ABOUT US



InVed (by Equity4Life IH Analytics Private Limited) is a SEBI registered Research Analyst (RN : INH000012351) firm based out of Jaipur.

We provide research/advisory services for short term trading as well as long term investing backed by a strong team of technical and fundamental experts.

InVed evolved by blending the Technical expertise of Equity4Life and Fundamental expertise of Investing Hut thereby giving wings to the Techno-Funda approach.

The company made a headway with like-minded people from diverse backgrounds with a mission to spread knowledge about investing through our research.

InVed is a combination of 2 words: “Investing” & “Veda” thereby depicting investing with knowledge and proper research.

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# NEXT TOPIC

**FIRST STEP TO START  
TECHNICAL ANALYSIS.**

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